

EZ TAX REFUNDS\$

FRANCHISES AVAILABLE

Because you deserve for *something* in life to be easy.

Business Built with Honesty & Ethics

"What we want for ourselves, we want for everybody."

Franchisee's Mission Statement

EZ Tax Refund\$ exists to help our community. Period. We are dedicated to maintaining a staff of tax professionals to meet the ever changing needs of our customers with superior customer service. We believe in growth through hard work and integrity with products and services focused on providing superior quality over our competitors.

About Us

What We Are Not

- ❑ Costly
- ❑ Too big to focus on every franchisee's success
- ❑ So focused on growth we make it impossible to be profitable

What We Are

- ❑ Open and honest about what we do and how we do it
- ❑ The new American dream's answer to success
- ❑ Good at what we do

Four Major Components

- ❑ Software- easy to use! All states supported and previous years.
- ❑ Training- web based, phone, and print material provided.
- ❑ Support- live support with experienced personnel. You are NEVER alone.
- ❑ Marketing- you set your budget and we will give you options for that budget. Use a growing, well trusted brand.

Steps to Success

- Choose your avenue
- Commit to your choice & choose a budget
- Finish all documents
- Find and set up your location
 - ▣ Signage
 - ▣ Technology
 - ▣ Furniture
- Train
- Market
- Succeed

Franchise Cost

- \$8500 initial fee to cover legal, software, training and support and opening signage and marketing packet
- \$400 renewal fee each year for software upgrades
- 10-15% Royalty for all tax preparation fees (based on amount of returns filed)
- \$10 filing fee passed directly to the software company and 0% is absorbed by corporate

What is Next?

Let us answer all of your questions. Set up a one on one meeting via in person or phone with the founder herself Beth Smiley.

- ❑ Take a look at the software or talk to a current owner. Contact us today!
- ❑ Do not think the only way to be profitable is to buy a Liberty Tax or Jackson Hewitt- where you have to prepare over 200 tax returns just to buy a franchise and where there strict guidelines and high royalties.
- ❑ EMAIL: myeztaxrefunds@gmail.com
- ❑ Call: 251.623.3500